



# MMRF

**Multiple Myeloma  
Research  
Foundation**



*Powerful thinking advances the cure*

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June 2, 2010

To Whom It May Concern:

This letter is to certify that Coach George Kennedy has registered the “Top 16 Shootout” in Baltimore, Maryland on June 6-7, 2010 with the Multiple Myeloma Research Foundation (MMRF). Proceeds from this event will be donated to the Foundation.

As good stewards of our incoming donations, the MMRF devotes an outstanding 93 cents of every dollar raised to research, making the MMRF one of the most efficient and effective charities in the country. Our commitment to fiscal responsibility is truly unmatched, as evidenced by the following accreditations:

- A “Best in America” Seal of Excellence from the Independent Charities of America
- A Four-Star rating by Charity Navigator
- An A+ rating by the American Institute of Philanthropy
- Compliance with all of the Better Business Bureau’s (BBB) Wise Giving Alliance Standards for Charity Accountability

As the world’s only organization to have achieved these accreditations, you can be sure this donation is wisely invested in research that is certain to bring us closer to a cure each day.

We thank you for your support of MMRF. Should you have any questions or concerns, please do not hesitate to contact me at [Karnella@themmrf.org](mailto:Karnella@themmrf.org) or 203.652.0215. For more information about the organization, visit [www.themmrf.org](http://www.themmrf.org).

Best regards,

Alexandra Karnell

Team Leader, Grassroots and Races  
Multiple Myeloma Research Foundation

The Multiple Myeloma Research Foundation tax ID number is 06-1504413.

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